

Non-Exclusive Content License

To protect both the Great Himalaya Trail (GHT) and the creators who share their stories, we have made this 'Non-Exclusive Content License' that ensures we have the legal right to use your work while you keep ownership of your art.

Content Submission & Usage Agreement

Between: '**The Great Himalaya Trail**' (the 'GHT') and '**[Your Name]**' (the 'Creator'). Whereas,

1. Grant of License

By submitting images, video, or text (the 'Content') to the GHT, you grant the GHT a non-exclusive, perpetual, worldwide, and royalty-free license to:

- Display the Content on the www.greathimalayatrail.com website and its affiliates.
- Share and promote the Content on GHT social media channels (including Instagram, Facebook, and YouTube).
- Use the Content in GHT marketing materials, newsletters, and digital presentations.

2. Ownership & Credit

- You stay the owner: You retain full copyright of your work.
- Credit: The GHT agrees to provide clear credit to you (e.g. 'Photo by @YourHandle') whenever your Content is featured although it may not always be possible to directly associate within social media video clips, there will be a credit on the post.
- Tagging: We will make a reasonable effort to tag your social media handles in post captions to help grow your audience.

3. Your Promises (Warranties)

By sending us the Content, you confirm that:

- It's yours: You are the original creator and own all rights to the work.
- Permission: You have permission from any recognisable people in the images or videos to be featured.
- Originality: The content does not infringe on anyone else's copyright or trademarks.

4. No Payment

This is a voluntary submission for the purpose of community storytelling and exposure. No financial compensation will be provided unless otherwise agreed in writing.

5. Termination

If you wish to have your Content removed from our website in the future, please notify us at robin@greathimalayatrail.com. We will remove it from the website within 30 days. *Please note: Content already shared on social media feeds cannot always be deleted but will not be used in future new posts.*

Signatures:

Robin Boustead
Founder/Director GHT

Creator Name
Title/Hashtag